Give your employees the financial boost they need.

wisely by ADP

GET READY FOR FINANCIAL FITNESS WEEK 2026

Did you know?

60% of US workers are living paycheck to paycheck.[1]

44% have less than $1,000 set aside to cover unexpected out-of-pocket expenses.[2]

In honor of Financial Capability Month, we're bringing back **Financial Fitness Week by Wisely®** this April to help empower your employees to take charge of their money.

Your company is invited to be a part of this award-winning, highly interactive program that brings financial wellness to your workplace.

Benefits for your employees.

This **no-cost program** features tips, daily tasks, and challenges that will help empower your employees to:

- Learn to budget
- Save for what matters
- Build financial security
- Pay bills and manage credit

Benefits for your company, too.

Participating in Financial Fitness Week can help you:

- Enhance your employee benefits package to help attract and retain talent.
- Reduce manual check and payroll processing costs by educating your employees on the benefits of enrolling in direct deposit to the Wisely card.
- Be part of a growing trend — **86% of large organizations feel they have a responsibility to help ensure the financial well-being of their employees.**[3]

Financial fluency and fun – in one turnkey program

You can implement this program at no cost any week in April or any other time that works for your company. Whatever time you choose, you'll have access to a suite of marketing materials, including:

For your employees:

- ✓ Financial Fitness Challenge with daily tasks
- ✓ Daily financial wellness tips
- ✓ Email Word templates that explain how to participate
- ✓ Social media messaging from Wisely that promotes the program
- ✓ Communications from us to existing Wisely members who opted in to receive emails

For your company

- ✓ Financial Wellness with Wisely Guidebook
- ✓ Checklist to help ensure a smooth program rollout

Get ready, get set … join us for Financial Fitness Week! Sign up to secure your spot.

To jump-start your participation in Financial Fitness Week, complete this simple form.

[1] ADP Research, People at Work 2025: A Global Workforce View.

[2] 2024 ADP Total Source® Employee Benefits Survey

[3] ADP, HR trends study, internal analysis, 2025

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