How to encourage financial wellness

during your upcoming open enrollment period



57% of employees say finances are the top cause of stress in their lives.[1]

Help keep your employees happy, productive, and stress-free with financial wellness benefits from Wisely®

Why you should promote Wisely in your organization:

Alleviate employee stress. Open enrollment season is upon us. As your employees revisit their benefits for next year, give them the opportunity to eliminate getting paid with a paper check, receive their pay up to two days early,[2] and gain access to financial wellness tools and benefits with a Wisely card.

80%

Retain and attract top talent. 80% of workers would stick with an employer providing financial wellness benefits,[3] but only 38% are aware of what their company offers.[4] Educate employees on available benefits while encouraging positive habits and financial security.

How we equip you to do it:

Use these resources to promote financial wellness in your organization. Simply add your logo and distribute.

- **Benefits flyer** you can share with employees explaining all the tools and benefits they can access when they have a Wisely card
- **Interactive brochure** with fun, educational content for every phase of life
- **Email template** your HR team can use to encourage enrollment in Wisely and promote it as a trusted resource for financial wellness
- **Banner ad** your team can post on internal channels promoting financial wellness

Be prepared for open enrollment season.

Download these materials from the Wisely Marketing Toolkit today.

wisely® by ADP

1. PwC's 2023 Employee Financial Wellness Survey.
2. They must opt-in to early direct deposit on mywisely.com or myWisely® mobile app. Early direct deposit of funds is not guaranteed and is subject to payor's support and the timing of payor's payment instruction. Faster funding claim is based on a comparison of our policy of making funds available upon our receipt of payment instruction with the typical banking practice of posting funds at settlement. Please see full disclosures on mywisely.com or myWisely app.
3. PWC, PwC's 2024 Employee Financial Wellness Survey, Jan 2024.
4. ADP Client Survey Jan 2025.

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